

THEORY OF CHANGE

DESCRIPTION AND TEMPLATE

A theory of change is a conceptual framework that outlines how a desired change can be achieved within a system or organization. It provides a roadmap for understanding the causal pathways through which inputs, activities, outputs, and outcomes lead to the intended impact or transformation. The template is comprised of five sections:

Inputs: These are the resources, investments, and efforts put into a program or initiative. Inputs can include funding, human capital, time, expertise, partnerships, and other resources necessary for implementation.

Activities: These are the specific actions or interventions carried out using the inputs. Activities can range from training sessions and workshops to advocacy campaigns, infrastructure development, service delivery, or policy reforms.

Outputs: Outputs refer to the tangible and measurable products or deliverables resulting from the activities. These could include the number of people trained, the amount of infrastructure built, the policies enacted, or the volume of services provided.

Outcomes: Outcomes are the short- and medium-term changes or effects that occur as a result of the outputs. They represent the immediate benefits or alterations experienced by individuals, communities, or systems. Outcomes could include increased awareness, changes in behaviour, improved skills, enhanced capacity, strengthened relationships, or better access to resources.

Impact: Impact is the long-term, overarching change or transformation that occurs at a broader level due to the cumulative outcomes of the program or initiative. Impact is often more far-reaching and sustainable, contributing to systemic changes, social progress, or improvements in quality of life.

Model Theory of Change Template

